

Join Susan G. Komen for the Cure as Iowans unite to end breast cancer!

In Iowa, more than 2,000 women will be diagnosed with breast cancer and more than 400 women will die this year alone. Since 1973, more than 60,000 men and women have been diagnosed with breast cancer in the state of Iowa.

If gaps in the American healthcare system persist, more than 5 million Americans will be diagnosed with breast cancer and more than 1 million could die in the next 25 years. Simply, decisive action is needed.

That is why in our 25th year, Susan G. Komen for the Cure is getting loud about fulfilling our mission and intensifying the breast cancer movement. Through the Komen Community Challenge we are calling on all Iowans to combat breast cancer through a variety of events:

Thursday, August 16
Rally to end breast cancer
Anderson Erickson / KCCI Stage
Iowa State Fair, Des Moines
10:00 am

Join breast cancer advocates, elected officials, and community leaders at the Iowa State Fair as we rally to save lives and restore the urgency to finding and delivering the cures. Come listen to some fantastic music, pick up a few free gifts, and be sure to wear pink!

Saturday, August 18
Komen on the Go™ Education Vehicle
Farmer's Market, Downtown
7:00 am - 12:00 pm

Join us at the Farmers Market and take time to explore the Komen on the Go vehicle at the Farmer's Market. Make sure to sign the graffiti wall, pick up educational materials, grab a few free gifts and try out the Komen on the Go vehicle's unique brand of pink ribbon interactive activism.

Saturday, August 18
Iowa Cubs Baseball Game
Principal Park (350 SW First St.)
7:05 pm

Come out to support Komen at the Iowa Cubs baseball game. Make sure to wear pink and show your commitment to finding and delivering the cures!

Susan G. Komen for the Cure can only accomplish its mission to end breast cancer with the support of people like you. For more information please contact Erin Drinnin at 515.243.2000 or edrinnin@sppg.com.